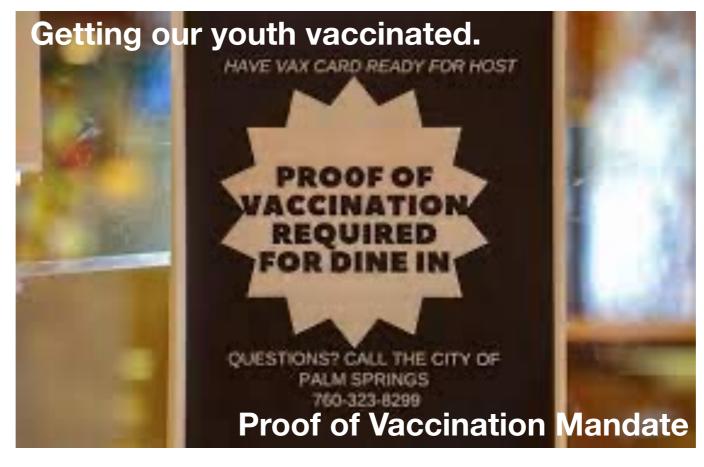
#### COVID-19 Mandates, October 1, 2021



Ruth Ann Barrett Red Digital Marketing ruthann@reddigitalmarketing.com

#### The UnVaccinated

Target Audience75% ages 20-39 is 18,689 people over half between 20-29

#### Where we are in Multomah County.

Age Ranges	Unvacinated September 13th	Unvacinated September 25th	Percent Unvaccinated	Proof of Vaccination Mandates
12 to 17	3,491	2,423	10%	Schools/Recreation
18-19	4,051	3,786	15%	Schools/Recreation
20-29	16,349	14,467	57%	Entertainment/Schools/ Workplaces
30-39	6,237	4,222	17%	Workplaces/Entertainmnet
TOTAL	30,128	People Remain to Reach 809	- 99%	

Percent Unvaccinated in Multnomah County by Age

https://public.tableau.com/app/profile/oregon.health.authority.covid.19/viz/ OregonCOVID-19VaccineEffortMetrics/StatewideProgress \*9/28 report,

Aalto Lounge			
Acadia	Leikam Brewing		
Andina	Company		
Apex	Leisure Public	Ent	
Bang Bang	House		
Bar West	Les Caves	Dam	
Beulahland	Les Clos	Bene	
Bit House	Lolo Pass 18 Magna		
Collective			
Campana	Misdemeanor		
Cicoria	Meadows		
Creepy's	Moloko	Teardrop Lounge	
Dame	Multnomah Whiskey Library	The 1905	
Deadshot	Nepo 42	The Fixin' To	
Dig a Pony	Nightingale	The Garrison	
Dots Cafe	Oma's Hideaway	The Goodfoot	
Double Dragon	Paley's Place	The Moon and Sixpence	
Enoteca Nostrana	Paydirt	The Old Gold	
Gado Gado	Paymaster	Toki Tomorrow's Verse	
Grain and Gristle	Peter's Bar & Grill		
Hale Pele	Pink Rabbit	Tough Luck Mississippi	
Hey Love	Radio Room		
Hi-Top Tavern	Revolution Hall	Studios and Bar Bar	
Hungry Tiger	Rum Club	Tusk	
Keys Lounge	Sesame Collective	Voysey	
	restaurants	White Owl Social Club	
	Sol Bowl		
		Wonderly	

#### Mandate Proof of Vaccination

Entertainment Consumers Business Owners

Benefits 79.2% of population\* vaccinated and 18,689 people between 20 and 39 years of age who are unvacinated.



Yukon Tavern

A Running List of Portland Restaurants and Bars Checking Proof of Vaccination for Indoor Dining. (<u>here</u>)

\*18 years plus

#### Mandate Proof of Vaccination

Entertainment Consumers U.S. cities

**Benefits Vaccinated and Unvacinated** 

#### Where's City of Portland?

## **AP** AP NEWS

New York City requires **you** to be vaccinated against COVID-19 to enter this business

> Those 12 years of age and older must show proof of COVID-19 vaccination

To find out where to get a free COVID-19 vaccine visit **nyc.gov/vaccinefinder** or call **877-VAX-4NYC** (877-829-4692)



More US cities requiring proof of vaccination to go places By MELINDA DESLATTE and OLGA R. RODRIGUEZ, August 13, 2021

New York City's policy applies to restaurants, bars and other such entertainment venues

San Francisco requires patrons at indoor restaurants, bars, gyms and entertainment venues to show they are fully vaccinated.

Los Angeles is considering a vaccine requirement at indoor businesses. They voted to direct city attorneys to work out the details.

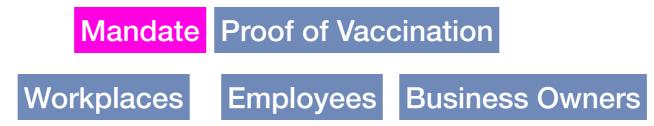
#### Where's the County?

Will the county require proof of vaccination in all restaurants and Bars starting NOW.

# Multnomah County Will Require Masks in All Restaurants and Bars Starting August 13

The county will require masks in all public spaces, regardless of vaccination status

by Brooke Jackson-Glidden | Aug 9, 2021, 2:12pm PDT



# Majority of U.S. employers will implement vaccine mandates

According to a **Willis Towers Watson** poll conducted last month, 52% of the 961 companies surveyed said they'll have at least one vaccine mandate in place by the fourth quarter of 2021, a significant shift since May, when 72% of respondents said they didn't plan to require vaccines. (September 7, 2021) <u>Advisory</u>

73% of Americans want to work for a company that protects its employees during a pandemic.

See page 10 for details in Oregon.



University/Colleges Students Where's the State?



#### YES!

Portland State University requires all employees and all students who live, work, learn, or access services on our campus to be **vaccinated** against COVID-19 starting fall term 2021.

#### YES!

Oregon State University

and proof-of-vaccine requirements at designated events, including athletics events, concerts and conferences.



## NO!

Portland Community College has announced that **it will not require students or employees to be vaccinated as a condition of employment or enrollment this fall term**. This decision was recommended unanimously by the college's COVID-19 Opening Leadership Team and approved by the College President Mark Mitsui. <u>Source</u>

Some are mandating that faculty and students be vaccinated as well, while some are only requiring that students living on campus receive vaccines. Which Colleges Require the COVID-19 Vaccine? So

Which Colleges Require the COVID-19 Vaccine? Source

State by state look at colleges requiring vaccines. Source

## Mandate Proof of Vaccination

Schools Employees+students State

#### 333-019-1030 COVID-19 Vaccination Requirements for Teachers and School Staff

PH 39-2021, temporary adopt filed 08/25/2021, effective 08/25/2021 through 02/20/2022

Source

School means a public, private, parochial, charter or alternative educational program offering kindergarten through grade 12 or any part thereof.

#### Download here.

Get Vaccinated. COVID-19 Messaging, Update, October 1, 2021



Ruth Ann Barrett PDXdowntowner.com

#### PDXdowntowner.com



Getting our youth vaccinated. September 17, 2021 Portland, Oregon



Messaging Update Mandates and Workplaces September 14, 2021 Ruth Ann Barrett, Red Digital Marketing ©®®



'Religious' Exemptions Add Legal Thorns to Looming Vaccine Mandates

#### **Booster Priorities**

#### **Governor Brown and Oregon Health Authority**

Director Banks explained how the Western States Scientific Safety Review Workgroup expanded on the federal recommendations to support use of the Pfizer booster among people ages 18-64 who have underlying medical conditions, and who are in occupational or institutional settings that put them at higher risk of COVID-19 exposure and transmission.

These include:

- Health care workers, first responders such as firefighters and police, and congregate care staff.
- Those who work in educational settings such as teachers, support staff and daycare workers.
- Food and agriculture workers.
- Manufacturing workers.
- Corrections workers.
- U.S. Postal Service workers.
- Public transit workers.
- Grocery store workers.

In Oregon, "health care workers" includes all patient-facing health care staff, not just medical workers. This includes food service and housekeeping staff at hospitals; workers who treat high-risk patients in outpatient substance use treatment programs, those who provide non-emergency medical transportation, work in hospices, or care for those with intellectual and developmental disabilities—All the same groups that were prioritized to receive the COVID-19 vaccines in Phases 1a and 1b of Oregon's vaccine distribution plan.

https://covidblog.oregon.gov/governor-brown-and-the-oregon-health-authority-provide-updates-about-oregon-booster-shots/ Western States Scientific Safety Review workgroup expands Pfizer booster use recommendations