

Get Vaccinated.

COVID-19 Messaging, Update, October 1, 2021



Multnomah County
Vaccination Rates
The Unvaccinated
Breakthroughs
Boosters
Mandates

Getting our youth vaccinated.

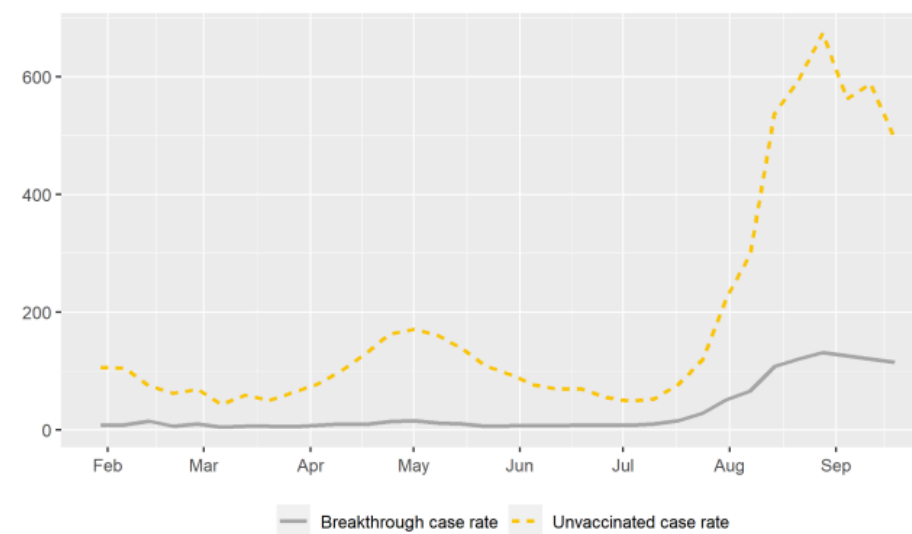
Ruth Ann Barrett
PDXdowntowner.com

Messaging

Vaccinations

- Vaccination remains the most effective tool to reduce the spread of COVID-19.
- The Pfizer, Moderna and Johnson & Johnson COVID-19 vaccines are highly effective at preventing severe COVID-19 illness and death.
- Cases of COVID-19 are much more common in unvaccinated individuals than in vaccinated individuals (Figure 1).

Figure 1. COVID-19 cases per 100,000 per week, by vaccination status



<https://www.oregon.gov/oha/covid19/Documents/DataReports/Breakthrough-Case-Report.pdf>

Vaccinations

Where we are in Oregon.

The rate of COVID-19 cases among unvaccinated individuals in the most recent week (September 12–September 18) was approximately 4 times the rate of COVID-19 cases among those who are fully vaccinated.

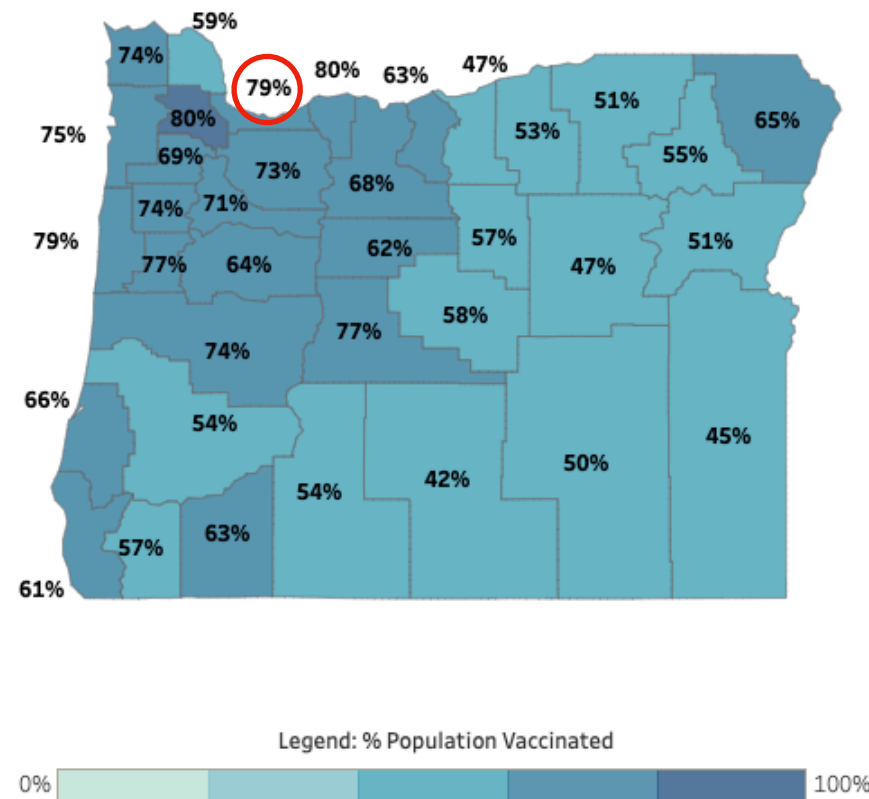
Delta is currently the dominant variant circulating in Oregon.

Messaging

Vaccinations

Where we are in Oregon.

Multnomah County has third highest vaccination rate in Oregon at 79.2%



9/24/21

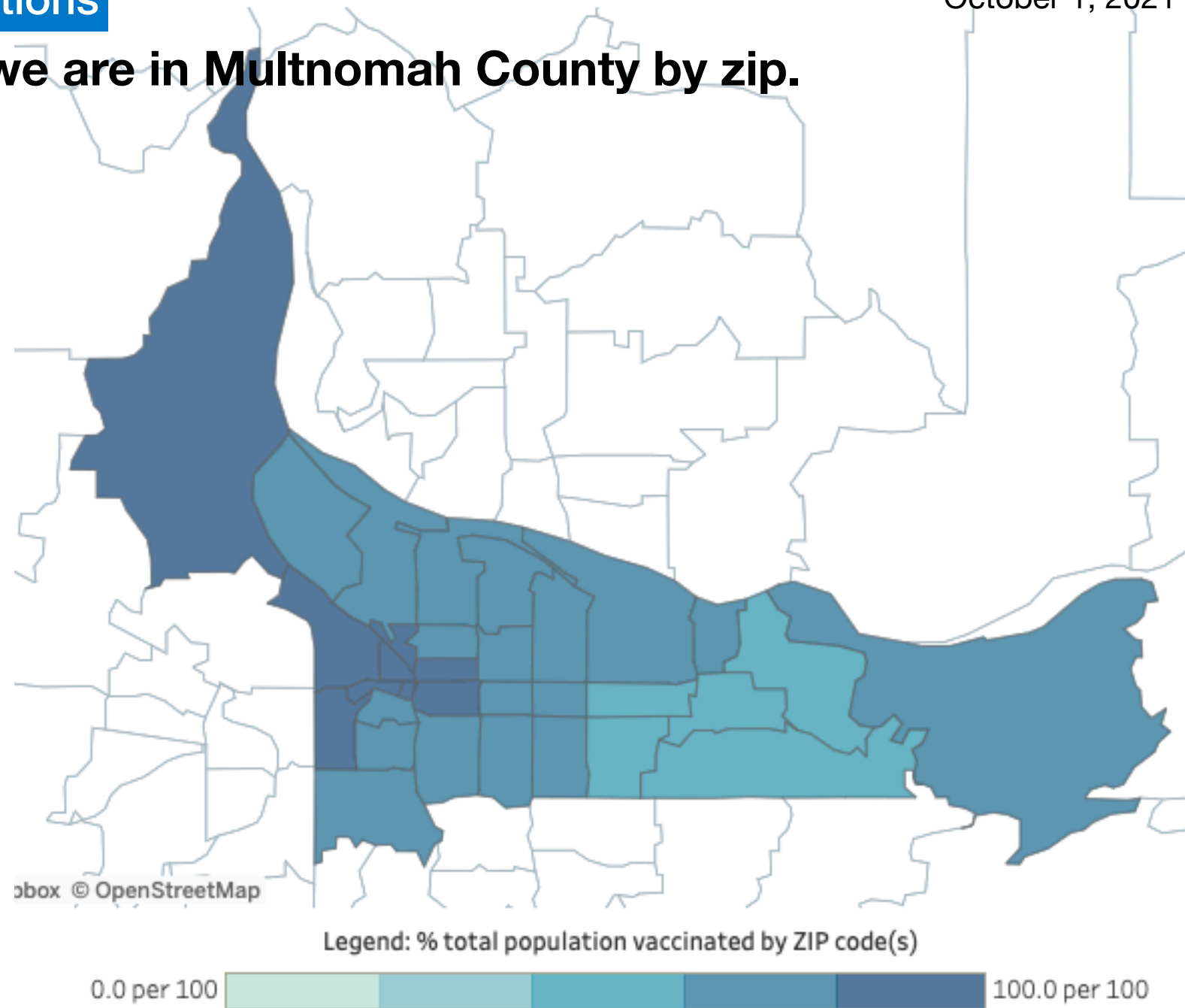
<https://public.tableau.com/app/profile/oregon.health.authority.covid.19/viz/OregonCOVID-19VaccineEffortMetrics/StatewideProgress>

Stats

Vaccinations

October 1, 2021

Where we are in Multnomah County by zip.

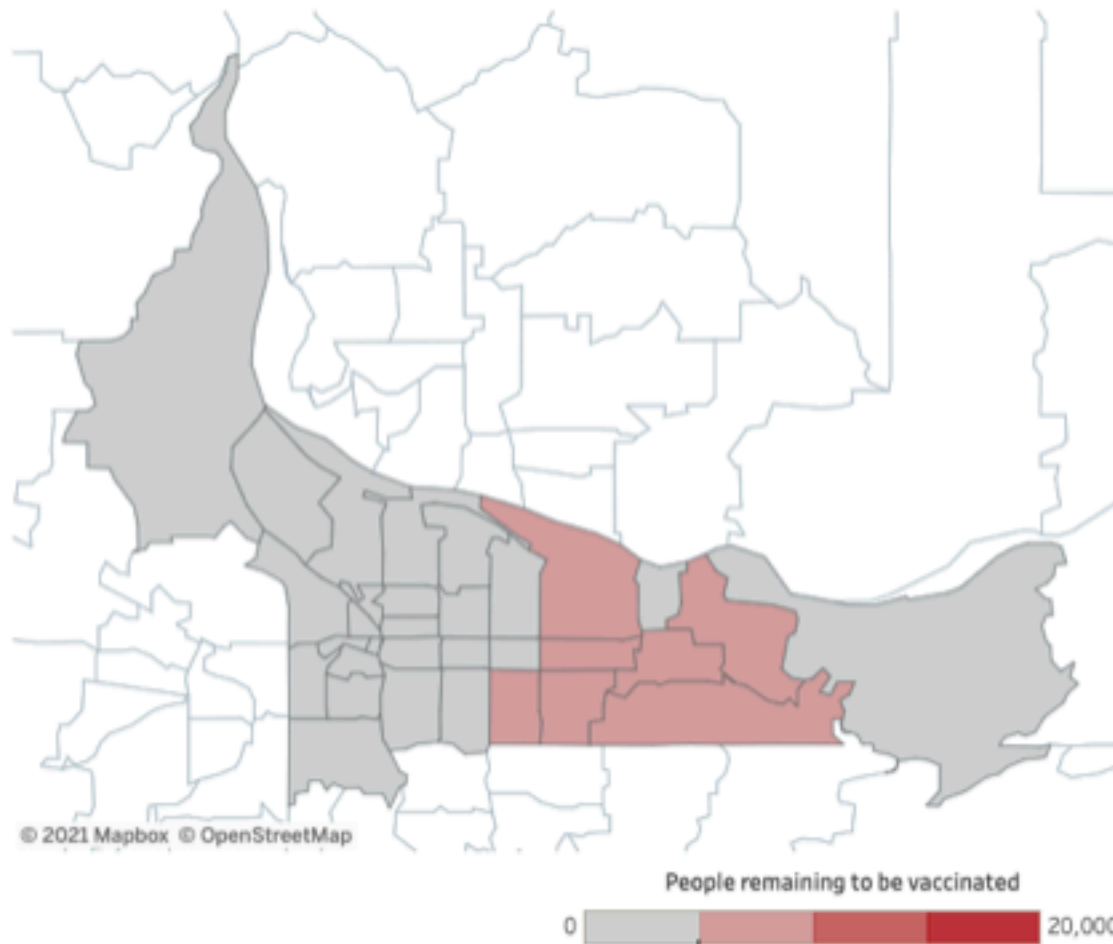


People vaccinated per 10,000: lighter colors represent counties with lower vaccination rates, while darker colors represent counties with higher vaccination rates.

<https://public.tableau.com/app/profile/oregon.health.authority.covid.19/viz/shared/Y3X43SWTM>

Stats

The darker the red, the more people in the ZIP code who are not vaccinated for COVID-19. Select a ZIP code to highlight the bar chart.



Vaccination Rate by Zip Code

ZIP code(s)	People Vaccinated with at least one dose	Population in ZIP code(s) (all ages)	Vaccination rate per 100 of population (all ages) by ZIP co..
97208, 97209, 97228	18,435	18,982	97.1

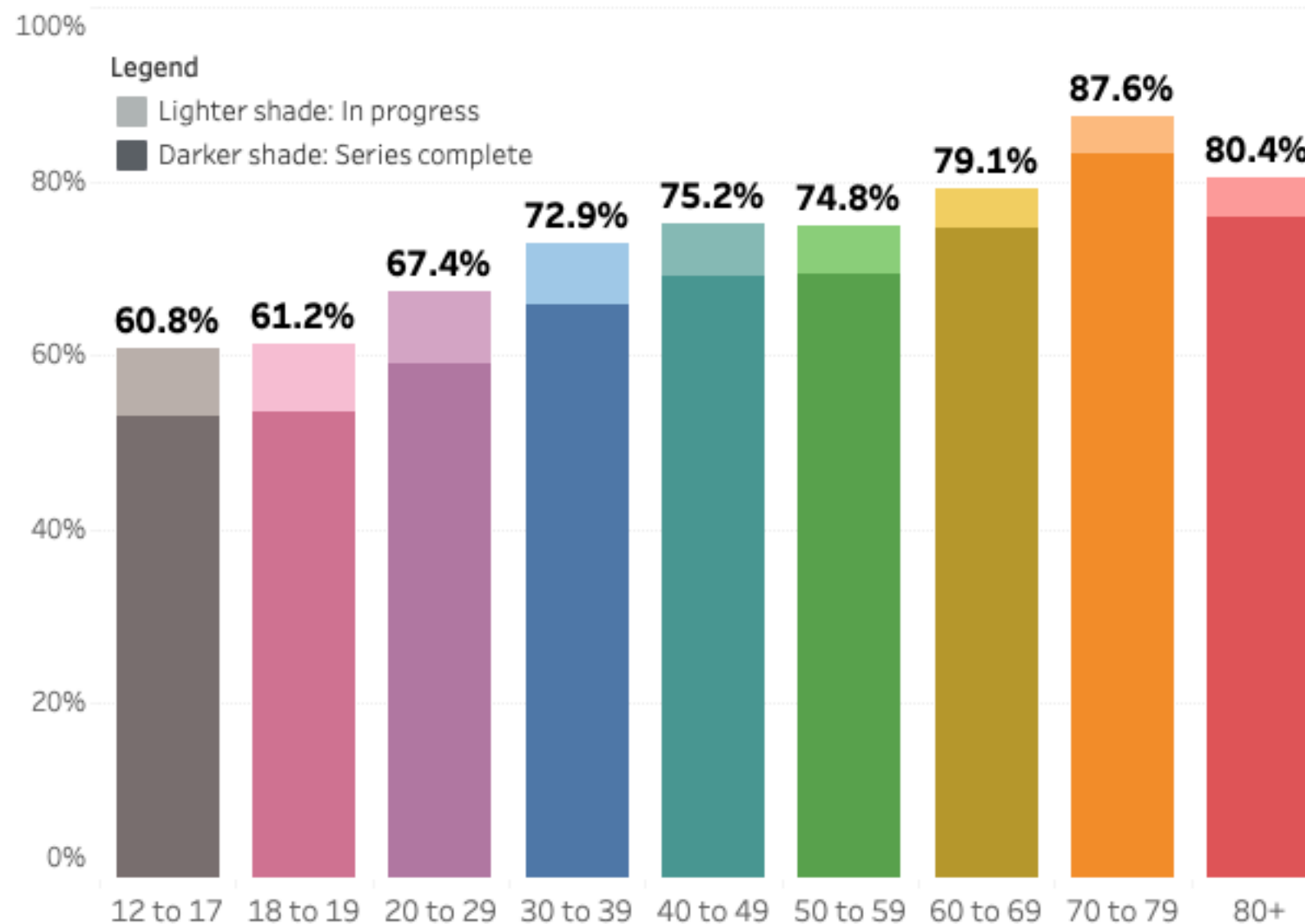
<https://public.tableau.com/app/profile/oregon.health.authority.covid.19/viz/shared/Y3X43SWTM>

Vaccinations

Where we are in Multomah County by age.

Current vaccination rates by age

Labeled with % people vaccinated with at least one dose



The UnVaccinated

75% ages 20-39 is 18,689 people over half between 20-29 years of age.

Target Audience

Where we are in Multnomah County.

Percent Unvaccinated in Multnomah County by Age

Age Ranges	Unvaccinated September 13th	Unvaccinated September 25th	Percent Unvaccinated	Proof of Vaccination Mandates
12 to 17	3,491	2,423	10%	Schools/Recreation
18-19	4,051	3,786	15%	Schools/Recreation
20-29	16,349	14,467	57%	Entertainment/Schools/ Workplaces
30-39	6,237	4,222	17%	Workplaces/Entertainmnet
TOTAL	30,128	24,898	99%	
				People Remaining to Reach 80%

<https://public.tableau.com/app/profile/oregon.health.authority.covid.19/viz/OregonCOVID-19VaccineEffortMetrics/StatewideProgress> *9/28 report,

Aalto Lounge
Acadia
Andina
Apex
Bang Bang
Bar West
Beulahland
Bit House Collective
Campana
Cicoria
Creepy's
Dame
Deadshot
Dig a Pony
Dots Cafe
Double Dragon
Enoteca Nostrana
Gado Gado
Grain and Gristle
Hale Pele
Hey Love
Hi-Top Tavern
Hungry Tiger
Keys Lounge

Leikam Brewing Company
Leisure Public House
Les Caves
Les Clos
Lolo Pass
Magna
Misdemeanor Meadows
Moloko
Multnomah Whiskey Library
Nepo 42
Nightingale
Oma's Hideaway
Paley's Place
Paydirt
Paymaster
Peter's Bar & Grill
Pink Rabbit
Radio Room
Revolution Hall
Rum Club
Sesame Collective restaurants
Sol Bowl

Teardrop Lounge
The 1905
The Fixin' To
The Garrison
The Goodfoot
The Moon and Sixpence
The Old Gold
Toki
Tomorrow's Verse
Tough Luck Mississippi Studios and Bar Bar
Tusk
Voysey
White Owl Social Club
Wonderly
Yukon Tavern

Mandate

Proof of Vaccination

Entertainment

Consumers

Business Owners

Benefits 79.2% of population* vaccinated and 18,689 people between 20 and 39 years of age who are unvaccinated.



A Running List of Portland Restaurants and Bars Checking Proof of Vaccination for Indoor Dining. ([here](#))

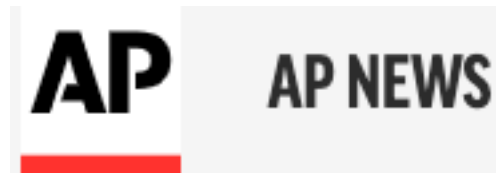
***18 years plus**

Mandate Proof of Vaccination

Entertainment Consumers U.S. cities

Benefits Vaccinated and Unvaccinated

Where's City of Portland?



New York City requires
you to be vaccinated
against COVID-19
to enter this business

Those 12 years of age and older
**must show proof of
COVID-19 vaccination**

To find out where to get a free COVID-19 vaccine
visit nyc.gov/vaccinefinder or
call **877-VAX-4NYC** (877-829-4692)



For more information,
please visit
nyc.gov/keytoNYC



You have a right to be free
from discrimination or
harassment from businesses
such as gyms and restaurants.
Contact the NYC Commission
on Human Rights at
[NYC.gov/HumanRights](https://nyc.gov/HumanRights).

NYC VACCINE FOR ALL:
SAFE, FREE, EASY

NYC

More **US cities** requiring proof of vaccination to go places

By MELINDA DESLATTE and OLGA R. RODRIGUEZ, August 13, 2021

New York City's policy applies to restaurants, bars and other such entertainment venues

San Francisco requires patrons at indoor restaurants, bars, gyms and entertainment venues to show they are fully vaccinated.

Los Angeles is considering a vaccine requirement at indoor businesses. They voted to direct city attorneys to work out the details.

Where's the County?

Will the county require proof of vaccination in all restaurants and Bars starting NOW.

Multnomah County Will Require Masks in All Restaurants and Bars Starting August 13

The county will require masks in all public spaces, regardless of vaccination status

by [Brooke Jackson-Glidden](#) | Aug 9, 2021, 2:12pm PDT

Mandate Proof of Vaccination

Workplaces

Employees

Business Owners

Majority of U.S. employers will implement vaccine mandates

According to a **Willis Towers Watson** poll conducted last month, 52% of the 961 companies surveyed said they'll have at least one vaccine mandate in place by the fourth quarter of 2021, a significant shift since May, when 72% of respondents said they didn't plan to require vaccines. (September 7, 2021) Advisory

73% of Americans want to work for a company that protects its employees during a pandemic.

See page 17 for details in Oregon.

Messaging

Breakthroughs Oregon

- Relatively few breakthrough cases have been hospitalized, and even fewer have died. To date, 4.5% of all known breakthrough cases have been hospitalized (n=1036), and only 0.9% have died (n=204).
- The median age of the people who died is 81 (range: 36-101).

During the week of September 12–September 18,

11,994 cases of COVID-19 with 9,216 (76.8%) being unvaccinated and 2,778 (23.2%) were vaccine breakthrough cases.

Source

September 30, 2021

Stats

Breakthroughs

Age

Oregon

Table 1. COVID-19 breakthrough cases by age group and severity

Age Group	Cases	Hospitalized	Deaths
12-19	902	4	0
20-29	3,273	15	0
30-39	3,875	33	1
40-49	3,842	40	3
50-59	3,570	96	6
60-69	3,234	210	27
70-79	2,533	286	56
80+	1,650	352	111

Data are provisional and subject to change.

Age Group	Cases	Hospitalized	Deaths
Total	22,879	1,036	204

<https://www.oregon.gov/oha/covid19/Documents/DataReports/Breakthrough-Case-Report.pdf>

Messaging

Breakthroughs Age Oregon

During the week of September 12–September 18

The median age of breakthrough cases was 49 years.

84 (3%) breakthrough cases were residents of care facilities, senior living communities or other congregate living settings.

700 (25.2%) cases were 65 or older.

There were 68 (2.4%) cases aged 12-17.

Messaging

Download [here](#).

COVID-19 Mandates, October 1, 2021



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Image

A call to neighborhood leaders.



Left: Customers show proof of their COVID-19 vaccinations before entering a restaurant in Philadelphia. Photo by Hannah Beier/Reuters

Getting our youth vaccinated.

September 17, 2021 Portland, Oregon

COVID-19

Messaging Update
Mandates and Workplaces
September 14, 2021
Ruth Ann Barrett, Red Digital Marketing

monster.com



The Latest

September 8, 2021

COVID-19

'Religious' Exemptions Add Legal Thorns to Looming Vaccine Mandates

Booster Priorities

Messaging

Governor Brown and Oregon Health Authority

Director Banks explained how the Western States Scientific Safety Review Workgroup expanded on [the federal recommendations](#) to support use of the Pfizer booster among people ages 18-64 who have underlying medical conditions, and who are in occupational or institutional settings that put them at higher risk of COVID-19 exposure and transmission.

In Oregon, “health care workers” includes all patient-facing health care staff, not just medical workers. This includes food service and housekeeping staff at hospitals; workers who treat high-risk patients in outpatient substance use treatment programs, those who provide non-emergency medical transportation, work in hospices, or care for those with intellectual and developmental disabilities—All the same groups that were prioritized to receive the COVID-19 vaccines in Phases 1a and 1b of Oregon’s vaccine distribution plan.

These include:

- Health care workers, first responders such as firefighters and police, and congregate care staff.
- Those who work in educational settings such as teachers, support staff and daycare workers.
- Food and agriculture workers.
- Manufacturing workers.
- Corrections workers.
- U.S. Postal Service workers.
- Public transit workers.
- Grocery store workers.

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<https://covidblog.oregon.gov/governor-brown-and-the-oregon-health-authority-provide-updates-about-oregon-booster-shots/>

Western States Scientific Safety Review workgroup expands Pfizer booster use recommendations